



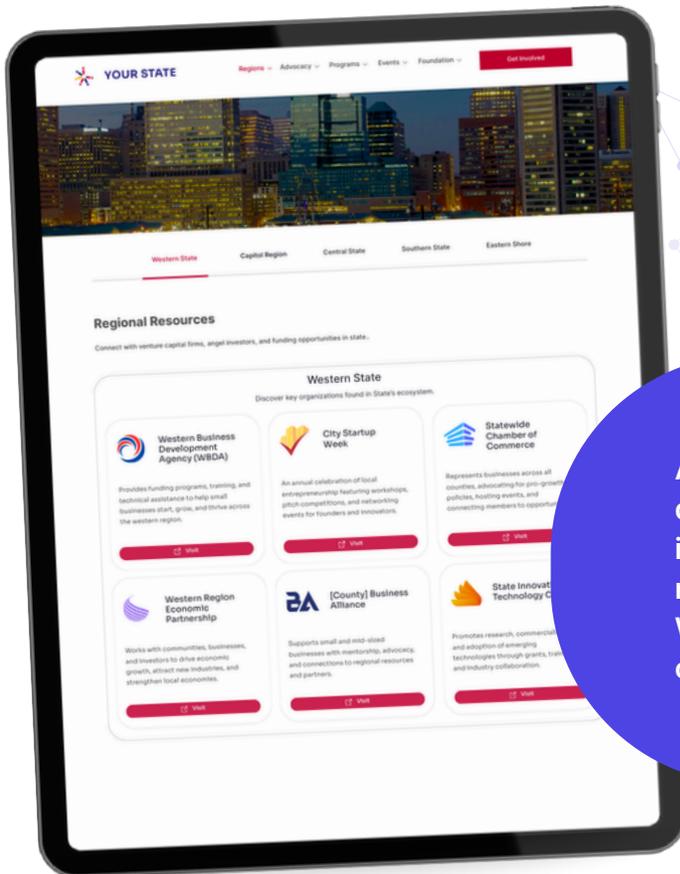
Your Guide to Getting Started with EcoMap Discover

Welcome to EcoMap Discover!

We're thrilled to help you turn your valuable ecosystem information into a powerful, accessible resource for your community. We know that building an engaging online hub can feel like a lot of work. That's why we designed EcoMap Discover to be intuitive, efficient, and simple to get up and running—making it easy for you to showcase your ecosystem and for your stakeholders to find exactly what they need.

Step 1

The Foundation – Your Data, Organized & Up-to-Date



At its heart, EcoMap Discover is a centralized directory of your ecosystem's most important information, including organizations, resources, events, and company information. We do the heavy lifting of gathering and organizing this data for you.

Our Data Engine

Our AI-powered platform efficiently curates and organizes data.

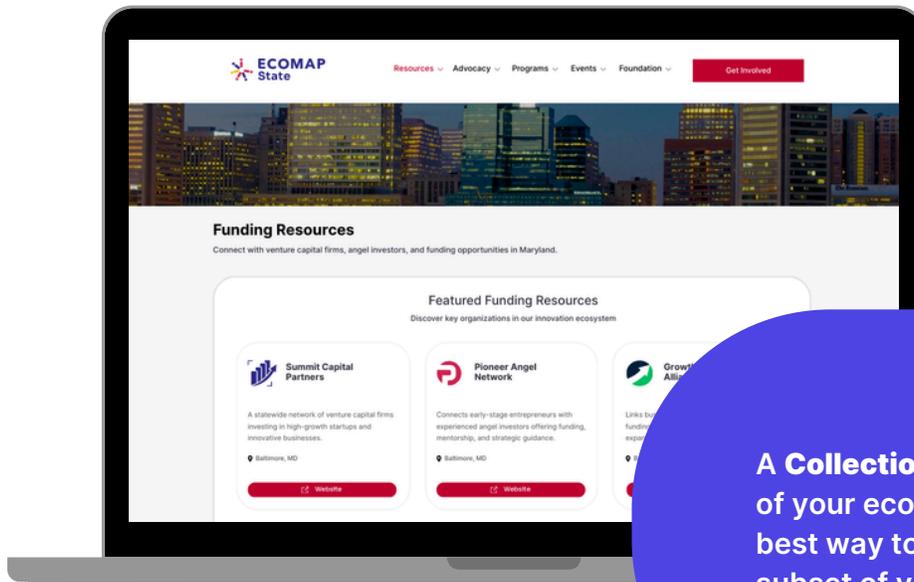
Human Intelligence

Our team of experts meticulously quality-assures every detail, ensuring your information is accurate and reliable.

- This means you can say goodbye to messy spreadsheets and manual updates. We handle the complex data, so you can focus on your mission.

Step 2

Making It Your Own - Create Your First Collection



A **Collection** is a curated "mini-directory" of your ecosystem's information. It's the best way to present a highly relevant subset of your data to a specific audience.

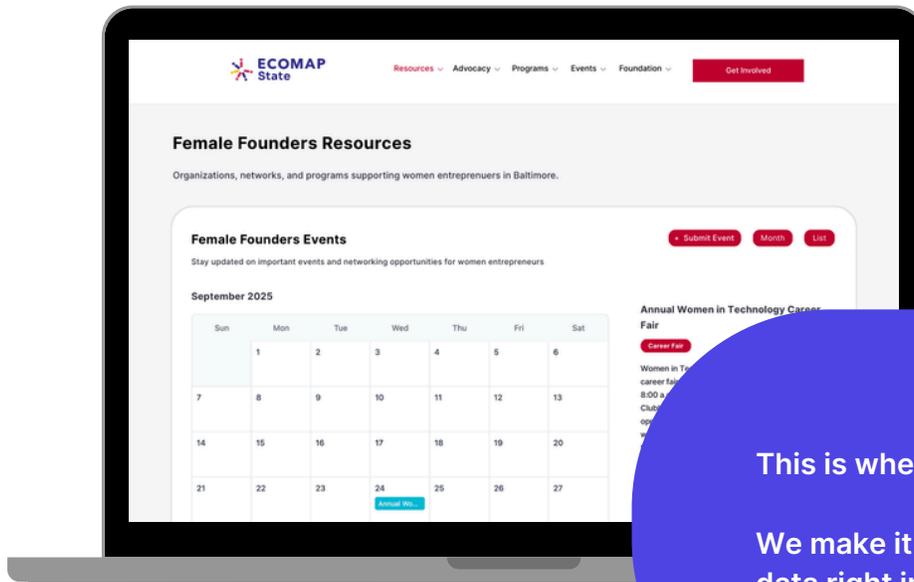
Example

You could create a Collection specifically for "Accelerators and Incubators for bioscience entrepreneurs" to help a niche audience.

- You can easily create and manage these dynamic Collections based on the needs of your audience.

Step 3

Sharing with Your Community – Easy Website Integration



This is where the magic happens.

We make it simple to integrate your Discover data right into your existing website.

Decide on Your Display Website

You'll be able to host unlimited Collections on one website of your choosing — typically your main website (sometimes referred to as your main "domain"). If there are other locations you want to host Collections, let our team know to discuss pricing.

Step 3

Sharing with Your Community – Easy Website Integration

Choose the Display Style for Your Collection

(we call this “Embedding”)

You can choose from several options for displaying each of your Collections. We'll provide you with a short code snippet for each Collection that can be easily embedded onto your website. We handle the complex data, you just copy and paste the code. We're here to help you through the process if you need any guidance.

Hosting Your First Collection

To help your community find the information they need, think about where they're already looking on your website.

For Economic Developers:

Add a link to pages related to business licensing, setting up a business, or your existing resources/events pages.

For Higher Ed:

Link to your Entrepreneurship Center, Business School, or events pages.

For Ecosystem Builders:

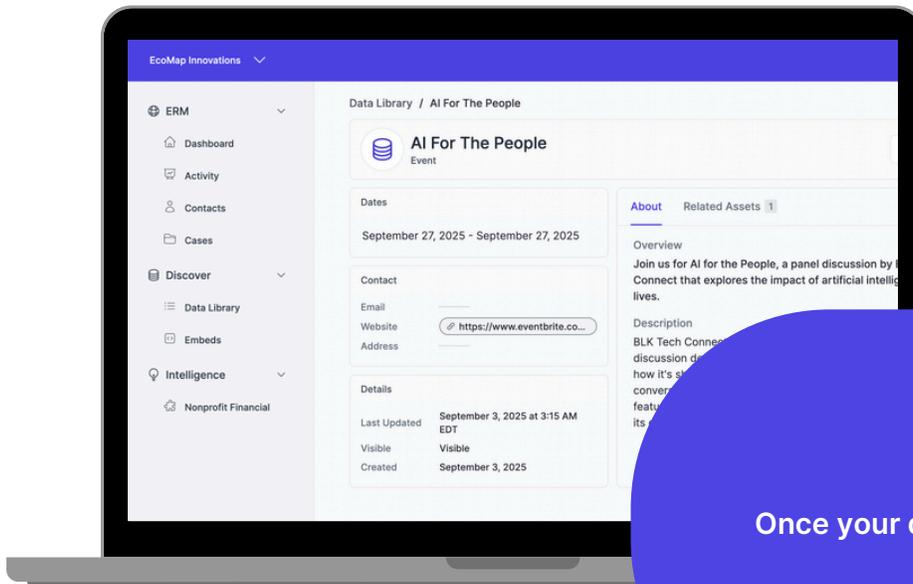
Place a new navigation option on your homepage or integrate the data into your existing event calendar.

For Associations:

Add it to the section where members look for valuable content and networking opportunities.

Step 4

Effortless Management



Once your data is live, our work isn't done.

Automatic Updates

EcoMap's AI-powered system automatically keeps all data assets in your main directory regularly updated.

Your Control

You always have the ability to manually add, remove, or edit data in your main directory at any time, giving you full control.



We're confident that EcoMap Discover will transform how you connect with your community and streamline your work.

Ready to get started?

Let's schedule a call to walk you through the process and see your ecosystem brought to life with EcoMap Discover.

[Schedule a Tour of Discover](#)